



THE flustix MICROPLASTIC-FREE SEAL

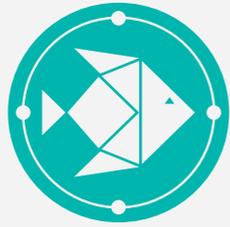


OUR CERTIFICATION PARTNERS



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# THIS IS FLUSTIX

independent. verified. secure.

# 01

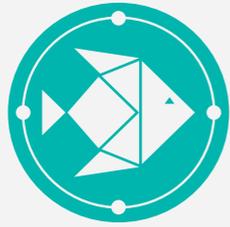
The flustix initiative offers companies 360° labels for practiced plastic sustainability. In this way, flustix aims to achieve responsible use of the valuable material plastic through the purchasing decisions of consumers (B2C) and economic players (B2B).

flustix offers six consumer seals that are registered with the EUIPO and therefore enjoy international protection: Three seals in the area of plastic sustainability „flustix LESS PLASTICS“, the „flustix PRODUCT CONTENT MICROPLASTIC-FREE“ seal,

the „flustix RECYCLED - DIN-tested“ seal for goods with recycled content and the „flustix RECYCLABLE - DINplus“ mark for the recyclability of packaging.

The flustix initiative works with independent and accredited institutions & recognized testing laboratories. Goods certified by flustix are traded and sold globally.





# THE FLUSTIX MICROPLASTIC-FREE SEAL

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02

## flustix CONTENT MICROPLASTIC-FREE

This flustix seal certifies product content that does not contain microplastics. flustix tests and certifies with its partners on the basis of the amended REACH regulation. The absence of plastic is verified through laboratory testing.



## GOOD TO KNOW: PRODUCT VARIANTS & SUBTYPES

Grouping of different product sizes, fragrance variants and colors with an otherwise identical recipe is possible under one license (at no extra charge for the license fee)!

Product Contents such as Cosmetics, Body Care, Agricultural Products, Cleaning and Household Products & many more!

The following Product types are applicable for this certificate:

- liquid
- gelous
- performing in a liquid or gelous state & water-solveable

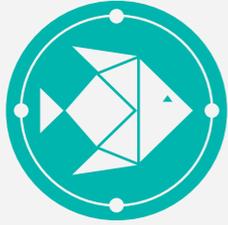
## CONTAMINATION / LIMIT OF TECHNICAL UNAVOIDABILITY

Max. **0.1 %** chemically modified polymers in the mass weight portion of the product content

## SIZE OF PARTICLES

Laboratory analysis down to **1.2 µm** particle size





03

# HOW TO GET CERTIFIED

## 1. REQUEST

Please fill in your individual request for the [MICROPLASTIC-FREE-Seal](#) completely and send it to us.

## 2. OFFER

Our certification partner will provide you with an individual offer based on the questionnaire. Please only send your product samples (see questionnaire) once you have accepted the offer.

## 3. LABORATORY TESTING

Our partner laboratories test your products on the basis of the respective certification program and using state-of-the-art procedures.

## 4. CONFORMITY ASSESSMENT

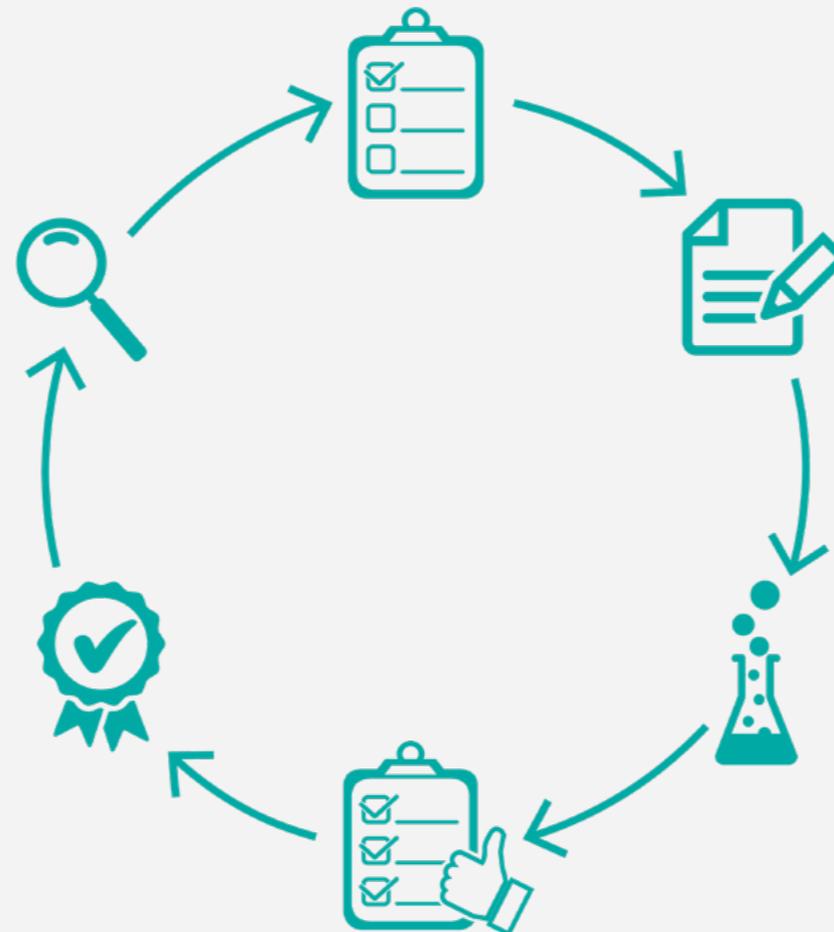
If the test is passed successfully, it's results are subjected to a conformity assessment by our certification partner.

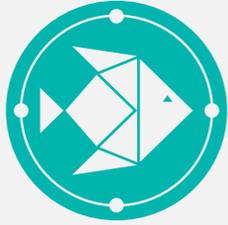
## 6. CHECK OF COMPLIANCE

To ensure the safety of all licensees, we check your compliance with all standards every two years.

## 5. CERTIFICATE ISSUANCE

The certificate is issued and published [online](#) on the websites of flustix and our certification partner.





# THE INDEPENDENT flustix CERTIFICATION-SYSTEM

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04

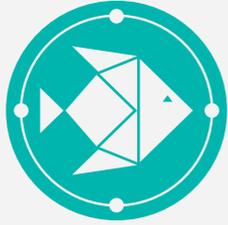
flustix works with recognized and internationally established partners to offer the flustix Certification Portfolio. Depending on the seal the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

## flustix PARTNER



## BENEFITS OF A flustix CERTIFICATION

- Independently proven, verified sustainability contribution
- Increased customer confidence in certified products
- Enhanced brand image through transparency & credibility
- Long-term customer loyalty and retention
- Strong purchasing incentive for sustainability-oriented customers
- EU Green Claims conformity within the framework of int. guidelines
- Protection and credibility advantage vs. risky self-declarations
- Sales advantages compared to non-certified competition
- Preference in public procurement
- Competitive advantage through certified ecodesign
- ONE recognizable seal for four areas of application



# ACKNOWLEDGEMENT

flustix is recognized by politics, NGOs and consumer protection.

05

*„Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.“*

**UBA (Federal Environment Agency)**  
in Publication: „[Kleine Kniffe](#)“

*The EU cites flustix as a „good practice“  
:„The label is educational support for empowering consumers in their daily shopping decisions“*

**European Commission**

*„The consumer advice center classifies the flustix seal as reputable.“*

**Frankfurter Allgemeine Zeitung**  
dated 05 Oct 2019, No.231, P.20

*„flustix is suitable for packaging as well as for other products.“*

**The german federal government**  
to the parliamentary question „Printed matter 19/30321“ from 04.06.2021



# REFERENCES

06

acapa HOMANN GROPPER QUALITÄT & IDEEN SEIT 1929 Azul Emirates DELTA  
 Kneipp tesa NORSE ATLANTIC AIRWAYS deSter  
 AL SALEM TRADING ENTERPRISES LLC Sowinpak MK MingKay SWISS gategroup  
 RAGALLER SURTECO everdrop CATHAY PACIFIC  
 Ad Terram Starbucks STARBUCKS™ deLo ITC Limited Lufthansa  
 traceless STARBUCKS™ claro ITC Limited Münchner Genuss  
 GREEN ROCK GROUP VERMOP Grün. Aber gründlich. FOOTPRINT™ Upfield™  
 elif Packaging for Life indah kiat pulp and paper products TranscendPackaging MELLERUD smol AGENT eco



flustix  
**RETHINK  
PLASTICS**

**WE ARE HAPPY TO ASSIST AND GUIDE YOU THROUGH.**

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